

# Meeting Agenda and Minutes

Apr 18, 2024 | WFencing Board of Directors

## Agenda -- June 24, 2024

Items requiring board action are shown in **boldface**.

Items included for information/discussion purposes are shown in *italics*.

### Special Meeting Items

- Call the meeting to order (Cathleen)
- **Review and approve meeting agenda (this document)**
- **Review and approve meeting minutes:** [April 18, 2024 Board Meeting Agenda and Minutes](#)
- **WF Board Elections**
- 2024 Summer Nationals Preparations
- Marketing items -- website upgrade
- Membership Drive including price update
- Athena Project Camp

### Housekeeping (5 minutes)

- Announcements and review of action items
- **Set date of the next meeting – Quarterly Board Meeting**

## Minutes

### Attendees

<b>Board Members:</b> <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> CHUNG-FEDER, Adeline</li><li><input type="checkbox"/> GRIFFITH, Christine</li><li><input type="checkbox"/> HAMMONDS, Carissa</li><li><input checked="" type="checkbox"/> MILLER, Vickie</li><li><input checked="" type="checkbox"/> OLDHAM, Jennifer</li><li><input checked="" type="checkbox"/> RANDALL, Cathleen</li></ul>	<b>Others/Guests:</b> <ul style="list-style-type: none"><li>• <i>None</i></li></ul>
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Apr 18, 2024 | WFencing Board of Directors

<input type="checkbox"/> SHANKWILER, Heather <input type="checkbox"/> VAIL, Kathy <input checked="" type="checkbox"/> WEISS, Rich <input checked="" type="checkbox"/> YAMASHITA, Taro	
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Meeting called to order: 12:03 PM Eastern Time June 24, 2024.

- **Review and approve meeting agenda (this document)**
  - **Approved.**
- **Review and approve meeting minutes:** [April 18, 2024 Board Meeting Agenda and Minutes](#)
  - **Approved** as edited.
- **WF Board Elections**
  - Proposed and **approved**:
    - Annual meeting of membership: Thu 9/19/2024 11:30 AM Eastern Time.
      - Agenda to include announcement of election results.
    - Electronic election voting period: Start 9/8/2024, end 9/15/2024
  - Taro reiterated the need to identify a potential candidate to replace him in the role of Secretary of WFencing.
  - Discussion: in the interests of clarity, bylaws may need to be revisited.
    - Taro to revisit bylaws changes work from last year for board review. This to be done after July 2024, and not necessarily with the objective of being done prior to the 2024 election.
- **2024 Summer Nationals Preparations**
  - Vendor/Display table set up:
    - Promotional items for WFencing, Athena Project, and WFencing-sponsored RYC next season are or will be ready for distribution at the table.
    - WFencing-branded merchandise will be available at the table
    - Sign-up for manning the table is currently open (online). Efforts to recruit WFencing members to volunteer time to man the table are underway.
  - Social event has been announced: Bakersfield restaurant July 5, 2024, 6:30 PM
    - Social media push (to WFencing members, primarily) has already begun.
- **Marketing: website upgrade**
  - Discussion tabled because Heather SHANKWILER (Marketing Committee head) is absent.

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- Membership Drive and Membership pricing change discussion
  - Discussion -- Membership drive:
    - Current membership hovering at about 50 members. Membership skews older; There is a desire to expand membership among younger people.
    - There is a desire to do a membership drive push immediately, so that new members will be eligible to vote in 2024 election.
    - Discussed desire to have year-round membership drives. Need more input from Marketing committee.
    - Short discussion about possibly shifting membership year to a static period (e.g. Aug 1 to Jul 1), rather than using sign-up date.
      - Not necessarily tied to USA Fencing fiscal year
      - Memberships could be prorated, or could use the model used by USA Fencing: memberships purchased in the final X months of the current membership year would be granted membership through the next membership year.
      - Potential benefits discussed:
        - Static schedule could then make election eligibility more stable and easy to determine, especially if the election date is also set to a static date.
      - Potential hurdles discussed:
        - Technological limitations of implementing scheme
      - Changes may require bylaws amendments.
  - Discussion -- increasing membership dues:
    - Discussed if/when/how much to increase membership. Several ideas were raised, as were questions. Key ideas and concepts discussed:
      - There was consensus that we are not currently offering a clear value for the *current* membership rates to the general membership. We need to increase the value of membership first, before we consider raising dues.
      - The default scheme during membership sign-up should be automatic annual renewal of membership.
      - Add-on fees might be better-received than outright increase in base rate.
      - Donations might be more attractive than increasing membership fee increase.
- Athena Project Camp
  - We currently predict a bit of a surge of registrations after SN.
    - Numbers for mentors and mentees are good.
    - Numbers for camper participants is fair.
  - Next year: We will likely pursue an east coast location.

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- Had asked USA Fencing for support by means of no-cost advertising and financial support for mentees and for future travel for coaches; have received verbal support, but no further commitments yet.
- **Next quarterly meeting set: July 18, 2024.**
  - This had been previously set and approved.

Meeting adjourned at 1:25 PM Eastern Time.

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